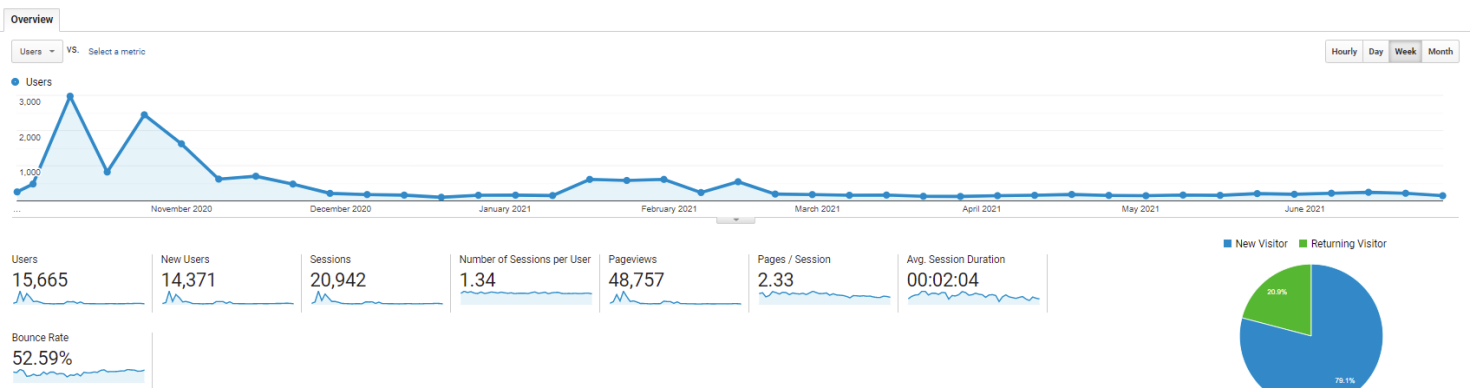


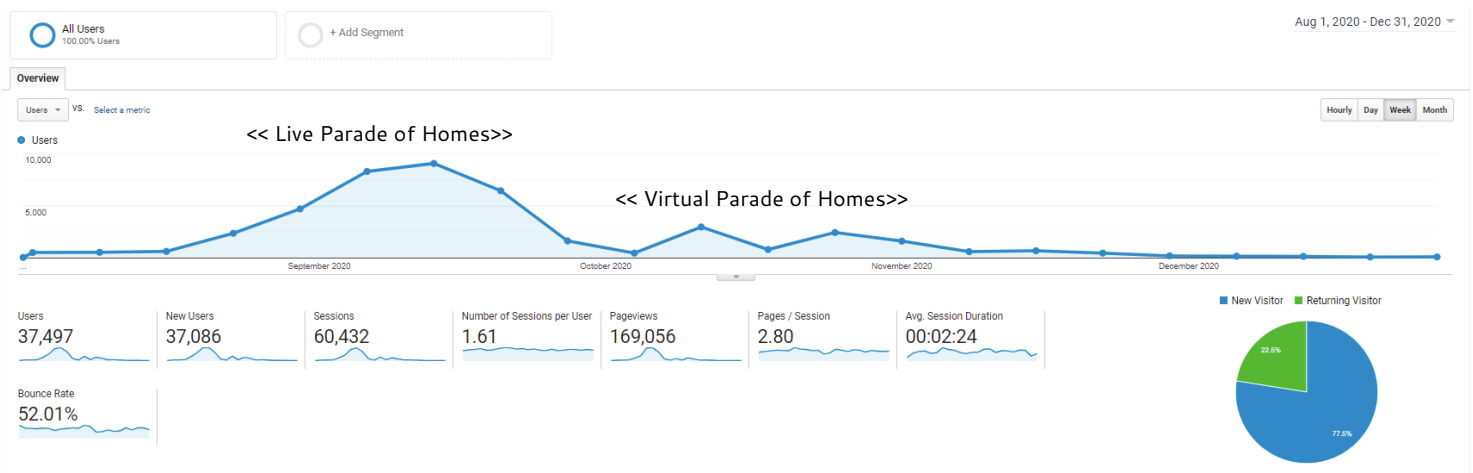


SpringsParade.com Website Statistics October 1, 2020–June 30, 2021

The Virtual Parade of Homes launched October 13, 2021. Below is the website statistics from October 1, 2020 through June 30, 2021. There is a monthly paid advertising for the Virtual Parade of Homes. The data shows that the most effective time for people to view the Virtual Parade was for 6 weeks following launch.



This data shows statistics for SpringsParade.com from **August 1, 2020 through December 31, 2020** which would cover both the live Parade of Homes and the Virtual Parade of Homes.



Where our website visitors come from

